

10/18/26

Slogans & Mottos 2

Estimated play time: Approximately 15 minutes
Number of players: Unlimited
Supplies needed: Scoring board/pad; noisemakers
Suitable for visually impaired players.

Overview:

How many organizations, products, or entities can you identify from their slogans or mottos?

Instructions:

1. This game can be played by individuals or in teams.
2. Read the first clue. Discussion is permitted among teammates. Prior to the start of the game, a method to signal when a team is ready to answer must be determined. Ringing bells and New Year's blowers are just two inexpensive noisemakers. Raised hands work, but the host must be vigilant to watch for whose hand went up first. The host always has the final say in any disputes.
3. After a player/team is recognized as the first to signal, they may give an answer. If the first answer is incorrect, the other teams may "buzz" in and answer.
4. Scoring: Give 10 points for each correct answer.

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Instructions: How many organizations, products, or entities can you identify from their slogans or mottos?

1. Live Free or Die.
2. We bring good things to life.
3. The King of Beers
4. Yes we can!
5. I can't believe I ate the whole thing!
6. Have it your way.
7. Does she or doesn't she?
8. You're in good hands.
9. Liberté, Égalité, Fraternité
10. They're grrrrreat!
11. You deserve a break today.
12. All for one and one for all.
13. THINK
14. Nothin' says lovin' like something from the oven ...
15. Above all, do no harm.
16. Leave the driving to us.
17. A mind is a terrible thing to waste.

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ANSWERS

1. The state of New Hampshire
2. GE (General Electric)
3. Budweiser
4. Barack Obama's 2008 presidential campaign slogan and chant
5. Alka-Seltzer
6. Burger King
7. Clairol Hair Coloring
8. Allstate Insurance
9. The national motto of France (and the Republic of Haiti). It dates back to the French Revolution, and means Liberty, Equality, and Fraternity,
10. Kellogg's Frosted Flakes
11. McDonald's
12. The Three Musketeers
13. IBM
14. Pillsbury
15. The Hippocratic oath for doctors
16. Greyhound
17. United Negro College Fund