

9/13/26

Slogans & Mottos 1

Estimated play time: Approximately 15 minutes
Number of players: Unlimited
Supplies needed: Scoring board/pad; noisemakers
Suitable for visually impaired players.

Overview:

How many organizations, products, or entities can you identify from their slogans or mottos? (Part 2 of this quiz will be posted next week.)

Instructions:

1. This game can be played by individuals or in teams.
2. Read the first clue. Discussion is permitted among teammates. Prior to the start of the game, a method to signal when a team is ready to answer must be determined. Ringing bells and New Year's blowers are just two inexpensive noisemakers. Raised hands work, but the host must be vigilant to watch for whose hand went up first. The host always has the final say in any disputes.
3. After a player/team is recognized as the first to signal, they may give an answer. If the first answer is incorrect, the other teams may "buzz" in and answer.
4. Scoring: Give 10 points for each correct answer.

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Instructions: How many organizations, products, or entities can you identify from their slogans or mottos?

1. Let your fingers do the walking.
2. All the news that's fit to print.
3. Better living through chemistry.
4. The Show-Me State
5. Don't leave home without it.
6. M'm M'm Good!
7. It keeps going, and going, and going ...
8. We're number two. We try harder.
9. The greatest show on earth
10. Semper fidelis.
11. A little dab'll do ya'.
12. Morning in America
13. Finger-lickin' good.
14. Be prepared.
15. When it rains, it pours.
16. The pause that refreshes.
17. E Pluribus Unum

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ANSWERS

1. The Yellow Pages
2. *The New York Times*
3. Dupont
4. Missouri
5. American Express
6. Campbell's Soup
7. Energizer batteries
8. Avis Car Rental company
9. Barnum and Bailey Circus
10. The US Marines. It means "Always Faithful."
11. Brylcreem
12. Ronald Reagan's 1984 presidential campaign slogan
13. Kentucky Fried Chicken
14. The Boy Scouts
15. Morton salt
16. Coca-Cola
17. The oldest motto of the United States. It means "Out of many, one."