

8/17/25

Replace the Missing Letters

Estimated play time: Approximately 15 minutes

Number of players: Unlimited

Supplies needed: Tokens (for scorekeeping); prizes (small) for winner(s)

Overview:

Fill in the missing letters to reveal a list of **the most common commercials currently on US television. (We're looking for the product or company name.)**

Instructions:

1. Write the first clue on a white board or easel large enough for all to see. Be sure to place empty lines where the letters are missing.
2. Allow players to shout out answers.
3. Instead of scoring, you might consider passing out a token (for example, a poker chip, or a piece of cardboard, or a spare button) to the first person you hear shout out the correct answer.
4. When the game is over, the person with the most tokens wins the game. You might consider giving him or her a lottery ticket or a special chocolate bar for that achievement.

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Instructions: Fill in the missing letters to reveal a list of the most common current commercials currently on US television. (We're looking for the product or company name.)

QUESTIONS

1. _ _ KE
2. _ D _ IL
3. SK _ _ IZI
4. DU _ _ IN'
5. S _ B _ AY
6. _ ARD _ _ NCE
7. _ O _ I _ O'S
8. _ OOR _ AS _
9. HE _ _ _ AN _ 'S
10. CA _ I _ AL • ONE
11. _ _ IVE • _ AR _ EN
12. L _ _ ERT _ • _ _ T _ AL
13. SA _ ELI _ _ • A _ _ O • _ _ ASS
14. _ I _ ING • OC _ _ N • C _ U _ _ ES
15. P _ OG _ ES _ IVE • _ N _ U _ AN _ _

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ANSWERS

1. **NIKE**
2. **ADVIL**
3. **SKYRIZI**
4. **DUNKIN'**
5. **SUBWAY**
6. **JARDIANCE**
7. **DOMINO'S**
8. **DOORDASH**
9. **HELLMANN'S**
10. **CAPITAL ONE**
11. **OLIVE GARDEN**
12. **LIBERTY MUTUAL**
13. **SAFELITE AUTO GLASS**
14. **VIKING OCEAN CRUISES**
15. **PROGRESSIVE INSURANCE**