

10/9/22

Replace the Missing Letters

Estimated play time: Approximately 15 minutes

Number of players: Unlimited

Supplies needed: Tokens (for scorekeeping); prizes (small) for winner(s)

Overview:

Fill in the missing letters to reveal a list of **ADVERTISING SLOGANS AND TAGLINES**.

(Note: You can make a second game by having players guess the company or product connected to each slogan.)

Instructions:

1. Write the first clue on a white board or easel large enough for all to see. Be sure to place empty lines where the letters are missing.
2. Allow players to shout out answers.
3. Instead of scoring, you might consider passing out a token (for example, a poker chip, or a piece of cardboard, or a spare button) to the first person you hear shout out the correct answer.
4. When the game is over, the person with the most tokens wins the game. You might consider giving him or her a lottery ticket or a special chocolate bar for that achievement.

10/9/22

Replace the Missing Letters

Instructions: Fill in the missing letters to reveal a list of ADVERTISING SLOGANS AND TAGLINES.

QUESTIONS

1. _U_T • D_ • _T (3)
2. T_IN_ • S_AL_ (2)
3. W_ • T__ • HA__ER (3)
4. H__E • I_ • _OU_ • _AY (4)
5. SA_ • I_ • WI__ • F__WE_S (4)
6. S__ONGER • T_A_ • DI_T (3)
7. MA_I_AL_Y • _ELI__OUS (2)
8. _OO_ • _A, • _O • CA_ITIES (4)
9. _ET • A • _IE_E • _F • T_E • RO__ (6)
10. DO__ • S_E, • O_ • _OE_N'T • S_E? (5)
11. _U_ • A • TI__R • I_ • __UR • TAN_ (6)
12. RI__ • ARO__D • _HE • _OLLA_ (4)
13. TA__ES • __EAT, • LE__ • FI__ING (4)
14. TH_ • _UIC_E_ • PI__ER-__PER (4)
15. _AN_Y • _ES, • _UT • I • LI__ • I_ • _OO (7)

10/9/22

Replace the Missing Letters

ANSWERS

- | | | |
|-----|------------------------------|---------------------|
| 1. | JUST DO IT | NIKE |
| 2. | THINK SMALL | VOLKSWAGEN |
| 3. | WE TRY HARDER | AVIS (CAR RENTAL) |
| 4. | HAVE IT YOUR WAY | BURGER KING |
| 5. | SAY IT WITH FLOWERS | FTD |
| 6. | STRONGER THAN DIRT | AJAX |
| 7. | MAGICALLY DELICIOUS | LUCKY CHARMS CEREAL |
| 8. | LOOK MA, NO CAVITIES | CREST |
| 9. | GET A PIECE OF THE ROCK | PRUDENTIAL |
| 10. | DOES SHE, OR DOESN'T SHE? | CLAIROL |
| 11. | PUT A TIGER IN YOUR TANK | ESSO (EXXON) |
| 12. | RING AROUND THE COLLAR | WISK DETERGENT |
| 13. | TASTES GREAT, LESS FILLING | MILLER BEER |
| 14. | THE QUICKER PICKER-UPPER | BOUNTY |
| 15. | MANLY YES, BUT I LIKE IT TOO | IRISH SPRING |