

1/2/22

Replace the Missing Letters

Estimated play time: Approximately 15 minutes

Number of players: Unlimited

Supplies needed: Tokens (for scorekeeping); prizes (small) for winner(s)

Overview:

Fill in the missing letters to reveal a list of **TAGLINES AND SLOGANS**.

For an extra brain challenge, try to guess the name of the company or brand that is identified with each tagline or slogan.

Instructions:

1. Write the first clue on a white board or easel large enough for all to see. Be sure to place empty lines where the letters are missing.
2. Allow players to shout out answers.
3. Instead of scoring, you might consider passing out a token (for example, a poker chip, or a piece of cardboard, or a spare button) to the first person you hear shout out the correct answer.
4. When the game is over, the person with the most tokens wins the game. You might consider giving him or her a lottery ticket or a special chocolate bar for that achievement.

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QUESTIONS

1. EA_ • _RES_ (2)
2. _UST • _O • _T (3)
3. _E • _ELI_ER (2)
4. TH__ • _AS • EA__ (3)
5. _AVE • I_ • __UR • _AY (4)
6. ___ONGE_ • __AN • _IRT (3)
7. __ERE'S • T_E • _EE_? (3)
8. __AP! • C_AC__E! • __P! (3)
9. FL_ • __E • FR___DL_ • S_IE_ (4)
10. _OU'R_ • I_ • _OO_ • HAN__ (4)
11. _AN • _O_ • HE__ • _E • NO_? (5)
12. _HE • _AP_IE_T • _LAC_ • O_ • __RT_ (5)
13. TH_ • _REA__AST • O_ • _HAM_IO_S (4)
14. DE_OCRA__ • _IES • I_ • DA___ESS (4)

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ANSWERS

- | | | |
|-----|-----------------------------|-----------------------|
| 1. | EAT FRESH | (SUBWAY) |
| 2. | JUST DO IT | (NIKE) |
| 3. | WE DELIVER | (US POSTAL SERVICE) |
| 4. | THAT WAS EASY | (STAPLES) |
| 5. | HAVE IT YOUR WAY | (BURGER KING) |
| 6. | STRONGER THAN DIRT | (AJAX) |
| 7. | WHERE'S THE BEEF? | (WENDY'S) |
| 8. | SNAP! CRACKLE! POP! | (RICE KRISPIES) |
| 9. | FLY THE FRIENDLY SKIES | (UNITED AIRLINES) |
| 10. | YOU'RE IN GOOD HANDS | (ALLSTATE) |
| 11. | CAN YOU HEAR ME NOW? | (VERIZON) |
| 12. | THE HAPPIEST PLACE ON EARTH | (DISNEYLAND) |
| 13. | THE BREAKFAST OF CHAMPIONS | (WHEATIES) |
| 14. | DEMOCRACY DIES IN DARKNESS | (THE WASHINGTON POST) |